

NEW FORMS OF LEISURE

to open up Braambergen for public

INSIDE_KABK

MINJUNG KANG
23. JUN. 2016



MARITAL STATUS

SINGLE
 MARRIED
 MARRIED WITH CHILDREN

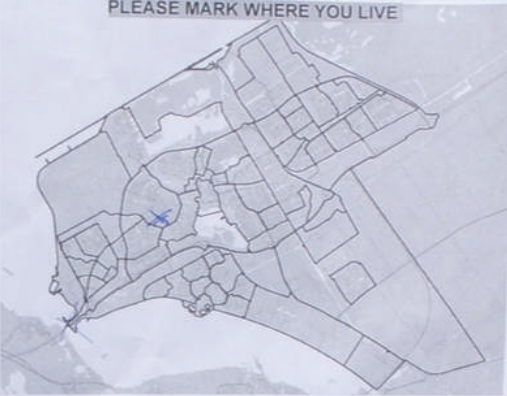
AGE

15- 24
 25- 34
 35- 44
 45- 54
 55- 64
 65 and more

SEX

MALE
 FEMALE

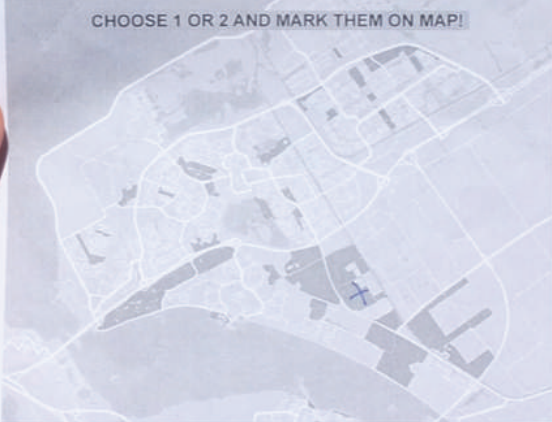
PLEASE MARK WHERE YOU LIVE



WHAT KIND OF ACTIVITIES DO YOU ENJOY MOST IN YOUR FREE TIME?

SHOPPING NATURE/ PARK CONCERT SPORTS
 MUSEUM/ THEATRE LOCAL COMMUNITY EVENTS OTHERS ()

CHOOSE 1 OR 2 AND MARK THEM ON MAP!



DO YOU VISIT AMSTERDAM/ UTRECHT FOR CULTURAL EVENTS (exhibitions, festivals, concerts...)

YES NO

WHICH MEANS OF TRANSPORT DO YOU USE MOST INSIDE ALMERE?

BIKE CAR BOAT PUBLIC TRANSPORT

HAVE YOU EVER HEARD ABOUT LAND ART/ LANDSCAPE PARKS IN ALMERE?

YES NO YES AND VISITED SOME

IN YOUR OPINION, DOES THE MUNICIPALITY INVEST ENOUGH IN LEISURE/ CULTURAL ACTIVITIES?

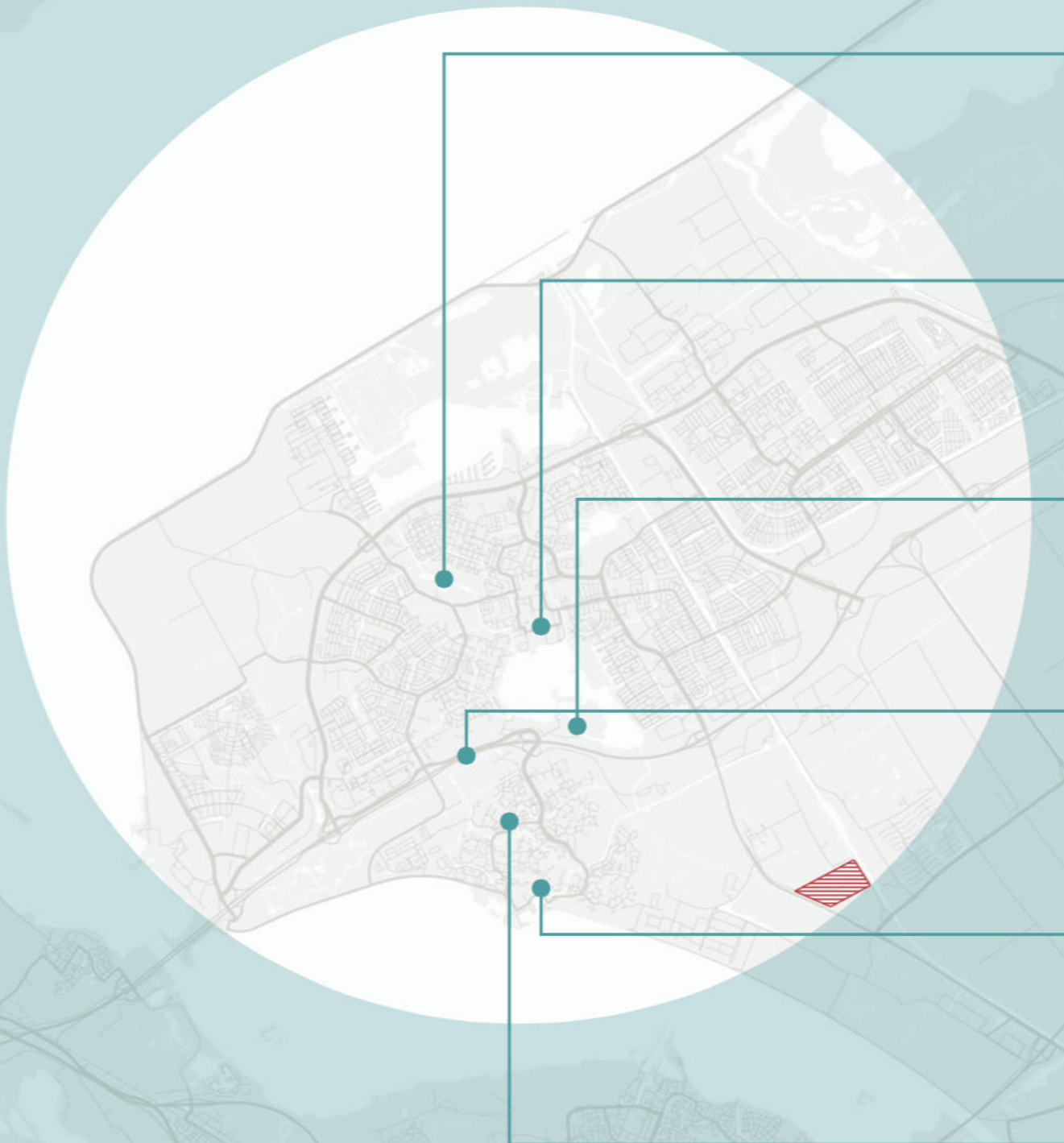
YES NO

2.2.1 Questionnaire

During my research and visits to Almere I noticed many people spend their free time in the parks near Braambergen. These green areas offer many leisure facilities for example a golf club, playgrounds and land art sites.

For me it was quite a surprising experience to see the large amount of people trying to spend their leisure time in places where nothing seem to be there. It stimulated me to think about leisure activities and what other possibilities for leisure could be realized in Braambergen although there were already a lot of leisure facilities.

OBSERVATIONS AROUND ALMERE



SPORT
FOOTBALL CLUB



YOUNG GROUP
CITY MALL



BIKING GROUP
LAKE



FAMILY
KROMSLOOTPARK



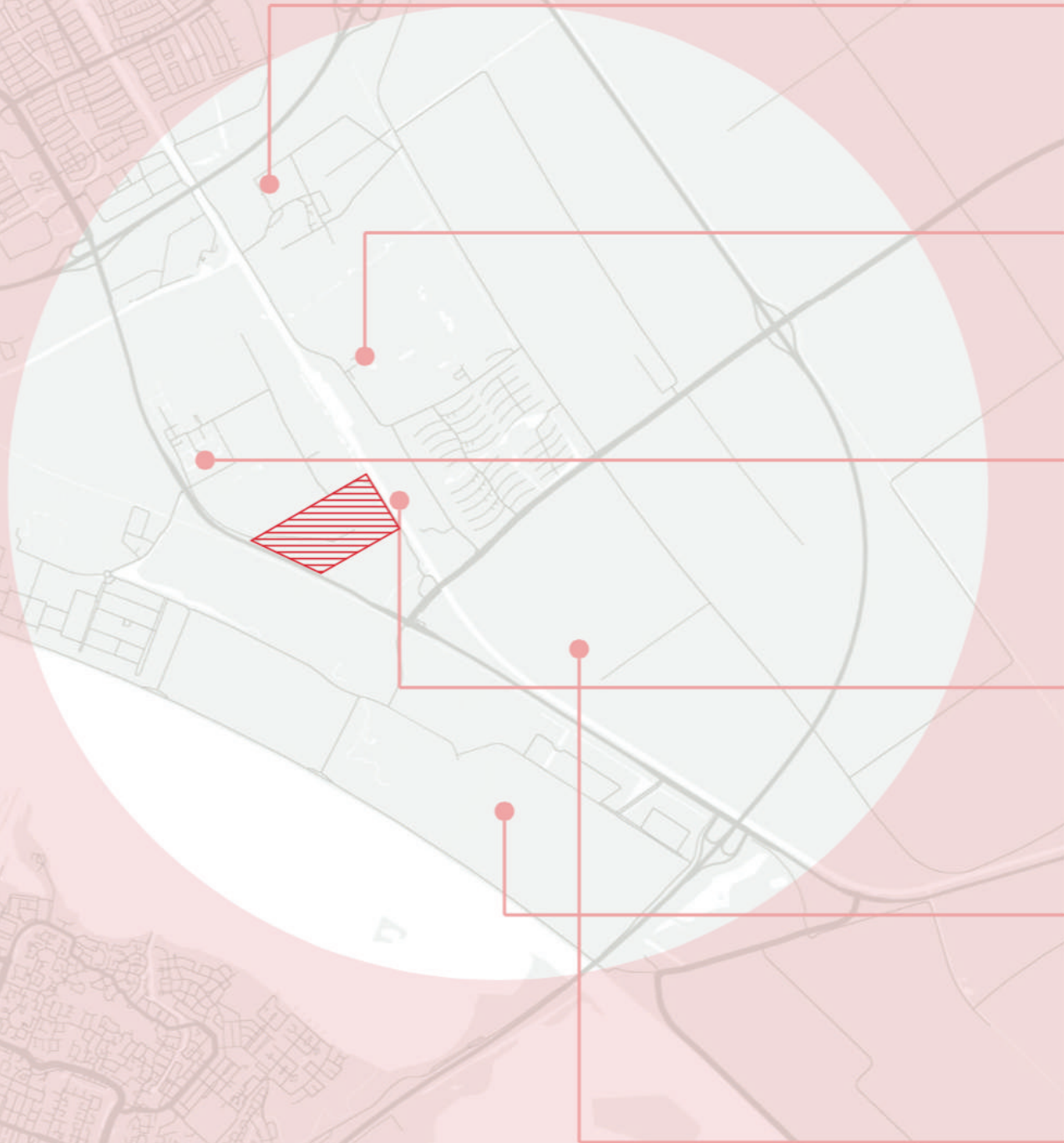
SILENT
RESIDENCE



EMPTY
HAVEN

OBSERVATIONS AROUND THE SITE

After my research I conclude that the leisure facilities that lacks in Almere are the opportunity to socialize, interact and participate.



**FUN!
EAT!**

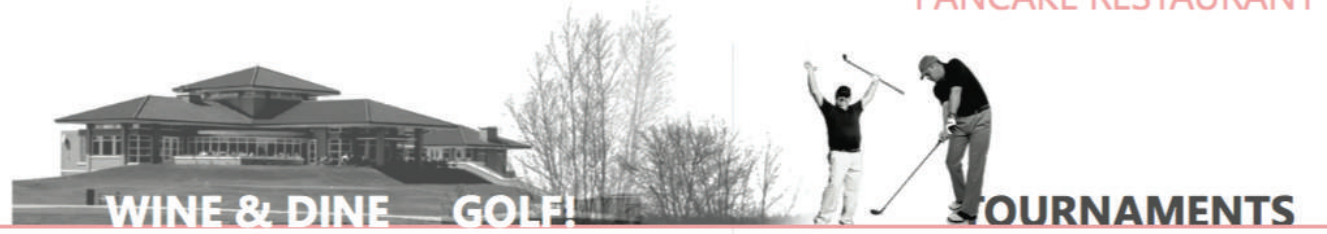


FAMILY TIME

PANCAKE RESTAURANT

WINE & DINE

GOLF!



TOURNAMENTS

GOLF CLUB

RESTAURANT

**ANIMALS
PARKING SPACE**

PLAYGROUNDS



KEMPHAAN

WALK BIKE

ENJOY NATURE



BRAAMBERGEN

WALK

SERENITY

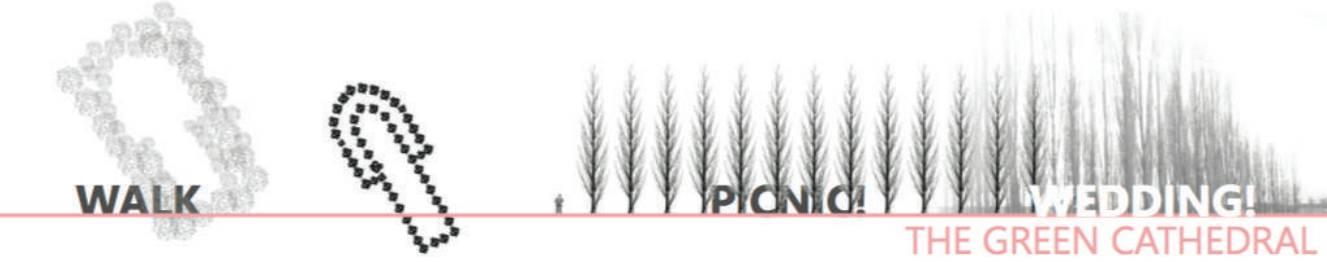


MUSEUMBOS

WALK

PICNIC!

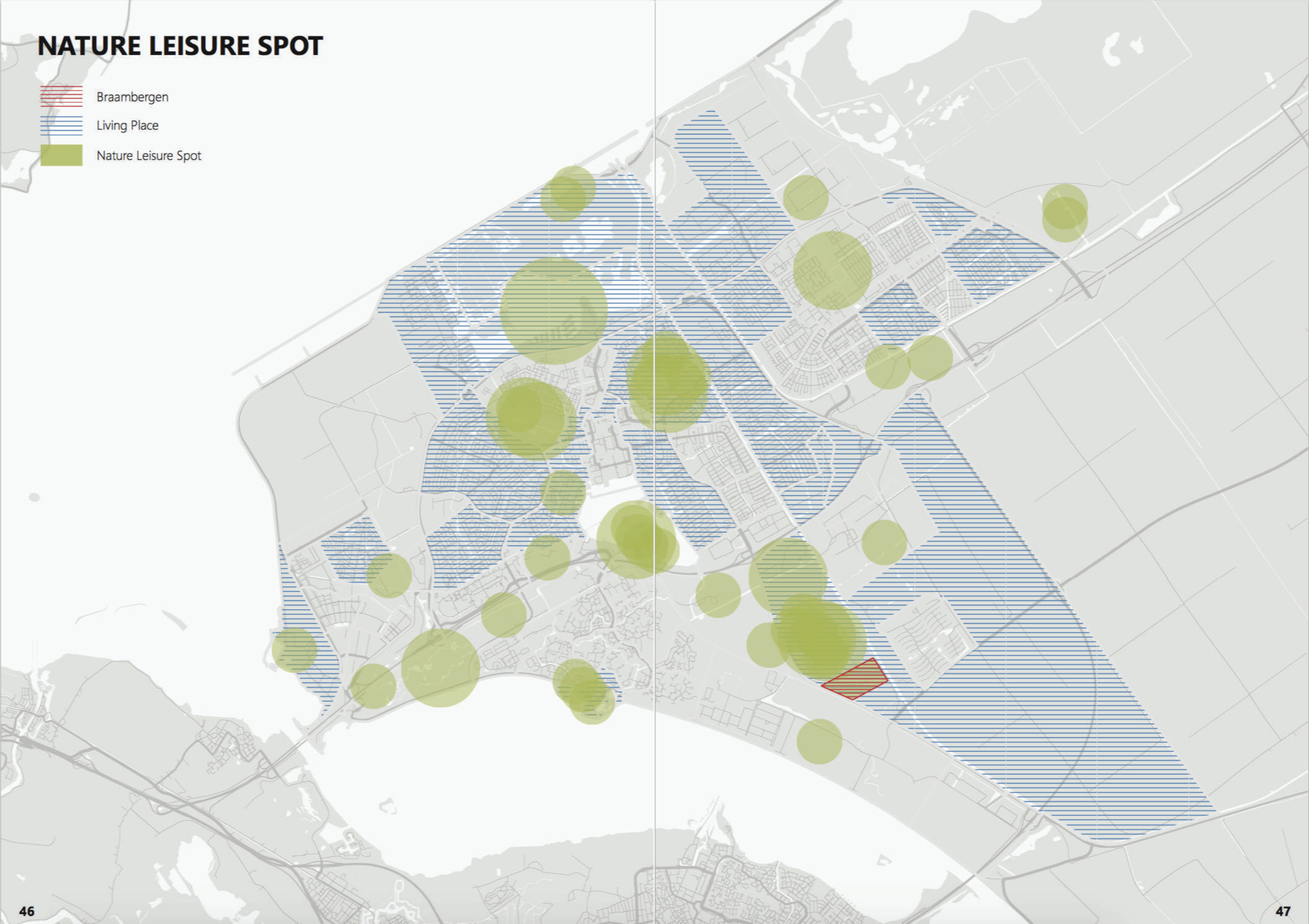
WEDDING!



THE GREEN CATHEDRAL

NATURE LEISURE SPOT

-  Braambergen
-  Living Place
-  Nature Leisure Spot

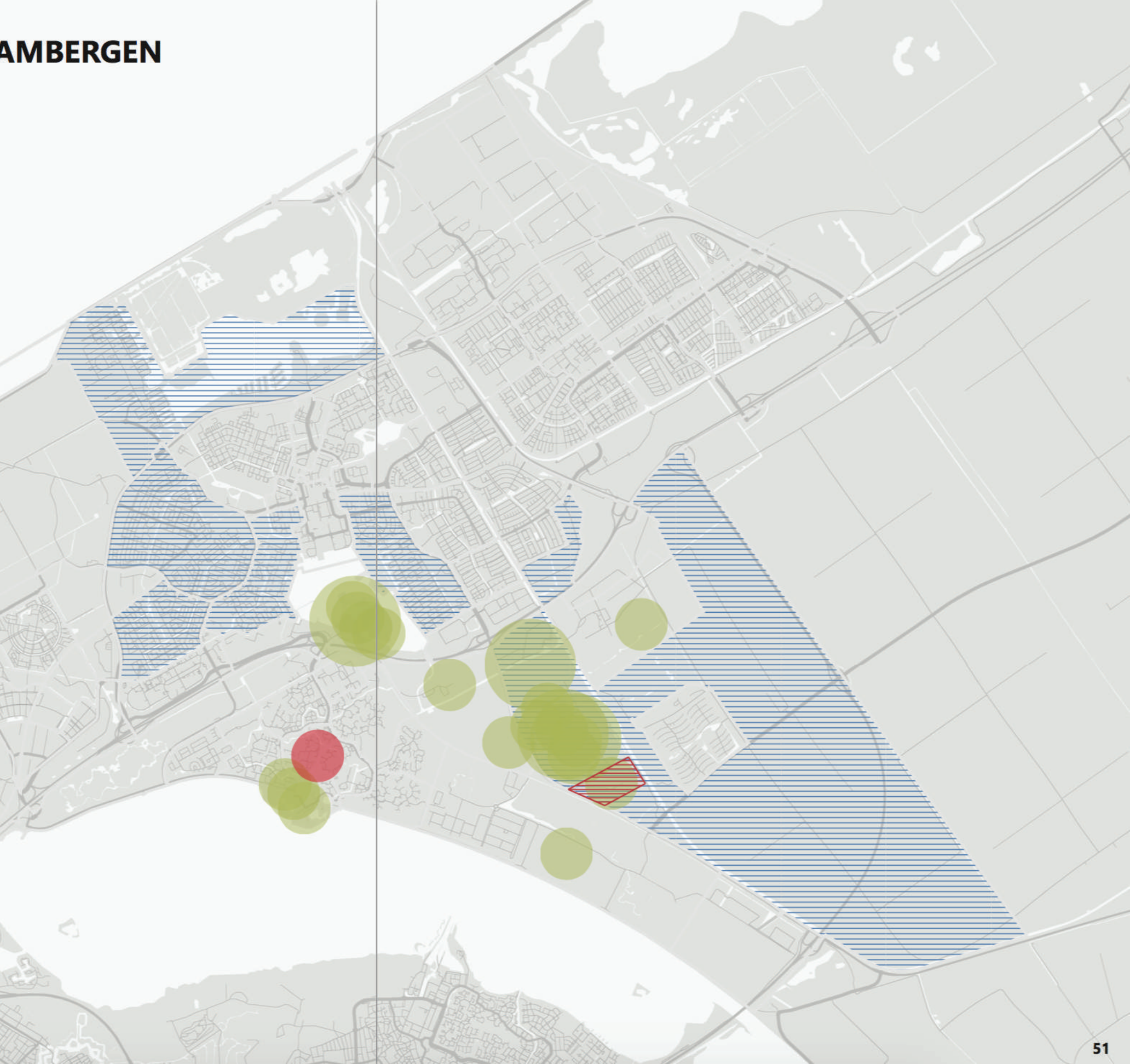


LEISURE AROUND BRAAMBERGEN

-  Braambergen
-  Living Place
-  Nature Leisure Spot
-  Urban Leisure Spot

At the beginning of my research, I hoped to find out which intervention would fit the Braambergen site and what would be the best way to open up the site for the public. I also believed that by adding leisure activities it would give the opportunity for people to become aware of their trash and that they would feel responsible about their consumption behaviour. But after I visited the site and the city and talked with several residents and studied some case studies, I started to have my doubts.

Somehow, I couldn't find a way to transform the site from an un-wanted landfill to become a beloved place by emphasizing its unique identity which is trash. Maybe I should focus to open up the site for the public by adding what people already like to do, which is: leisure.



Thesis_keywords

sense of choice

finding balance

considering user's needs

positive affect

UNWANTED LAND

participation



BE LOVED PLACE

socializing

for all generations

have fun

freedom

Thesis_references

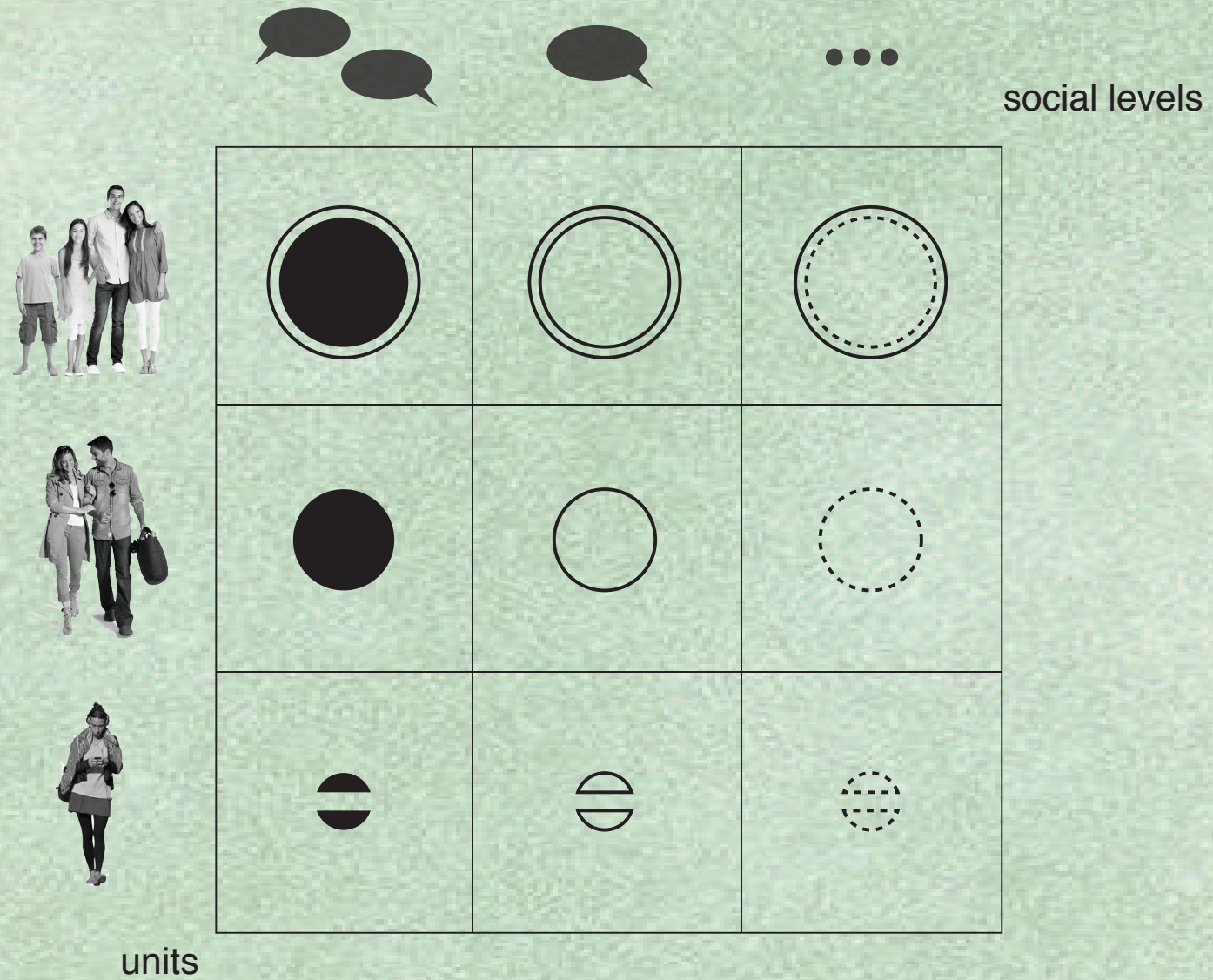
In the city you can find many interesting projects designed by famous and powerful architects. This means that most ideas come from outside the city and are organized top down.

How to deal with participatory design I learned from two interesting cases studies: Mount Trashmore Park as a successful example of a good combination and cooperation between the municipality and the residents and Noorderparkbar where the adjacent organization of Noorderparkkamer was engaged in the management of the bar and connected its program with the whole park and its cultural activities. In the case of the Noorderparkbar architects designed the main concept and worked together with local residents during the realization process.

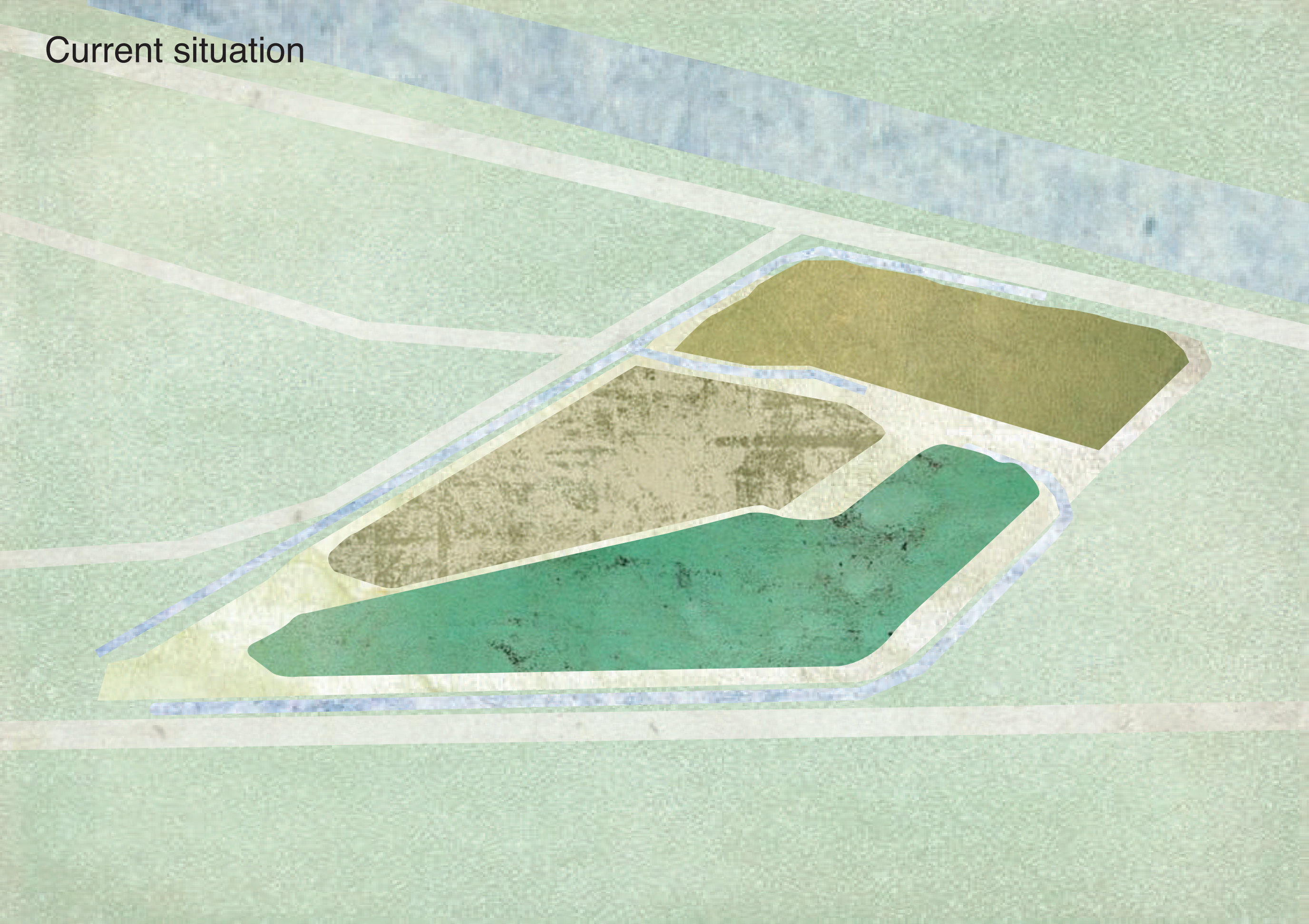
PARTICIPATION



Characters of Users



Current situation



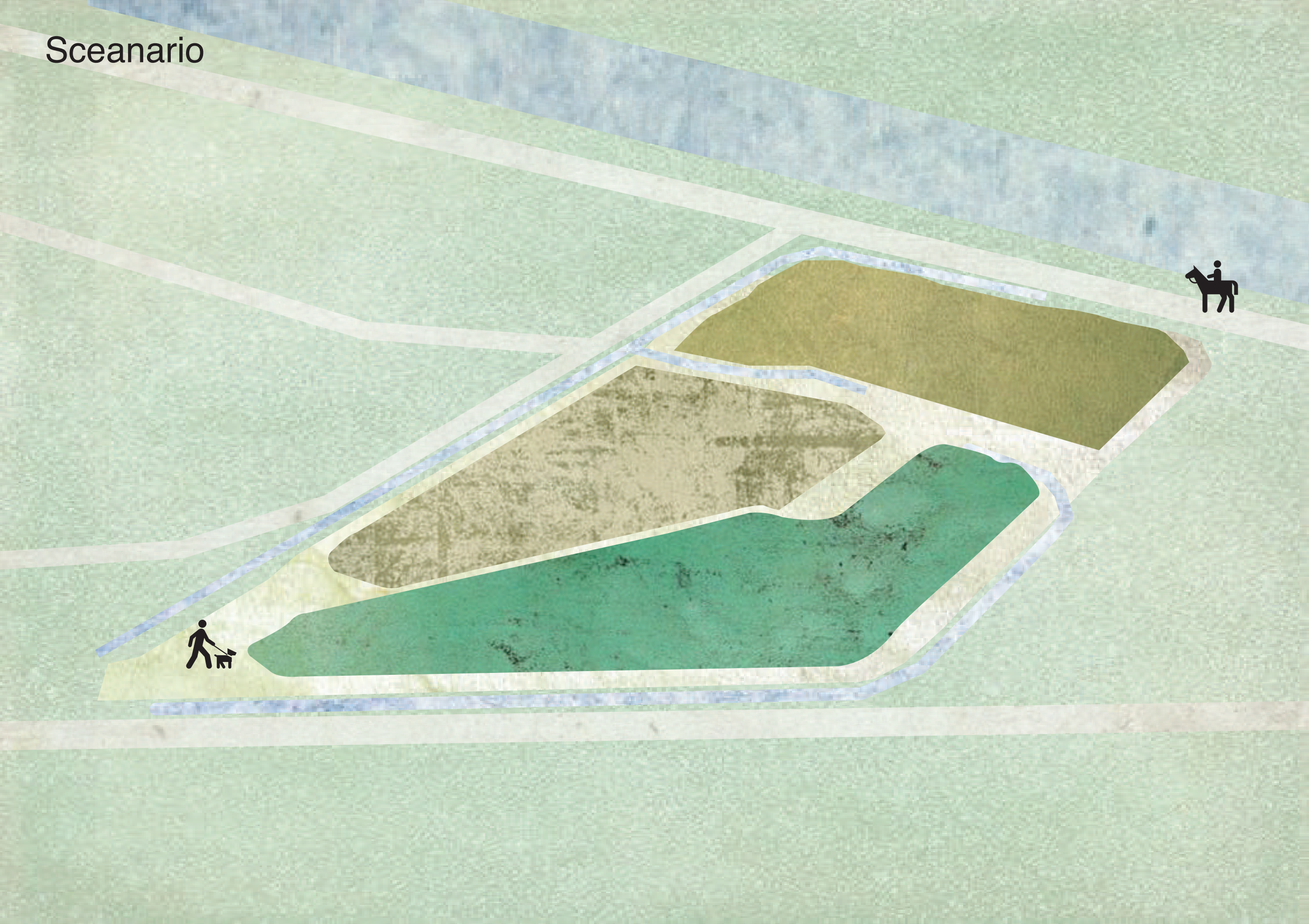
Sceanario_routes



Sceanario_activities



Sceanario

















in the future, hopefully..





THE CURTAIN

intervention in Braambergen
11. JUN. 2016

Klodiana Millona
Minjung Kang

Process_try out

In the beginning, we took curtain as entrance, “hello” gesture, dramatic scenery and boundaries between outside and inside or boundaries between present and future. The curtain could be placed at the entrance connecting the two hills shaping the valley at the entryway, which anticipates the spectacle happening on the other side, entering the “fairytrash”. It is an exaggerated sign is supposed to provoke curiosity.

For possible materials, we started with plastic bottles, styrofoam or plastic bags. Plastic bottles were the best options for us, but during the progress, we had difficulties to get the amount that we need. In the end, we could get agricultural plastic bag. After we fixed the materials, we struggled to make design of it. We were trying to make different shape which can bring specific experience for visitors. We come up with two designs, one was making sort of triangle space to make experience longer. The other was making two layers and gaps between curtains so it has curtain textures.



Process_making

Because of limitaion, it was not possible to ankor curtain on ground. It was also not safe. It was a pity that we could make specific shape that we wanted. But it brings dynamic sounds which can make stronger experience.



On Event

It was great opportunity to watch people enjoying the process that they are getting through the curtain. I could feel that they feel that they are be welcomed and feel special. Although we realised the curtain in different way compared to what we expected, I think we achieve our goals. To make impact and special experience for visitors..

